



# COLORADO HEALTH INSTITUTE

Informing Policy. Advancing Health.

# Why CHI?

## History 101

Visionary health leaders created the Colorado Health Institute (CHI) in 2002 to fill a need for nonpartisan, independent data and evidence-based analysis to support decision-makers. The Colorado Trust, the Caring for Colorado Foundation and the Rose Community Foundation were the first funders, all providing general operating support. The Colorado Health Foundation became the fourth primary funder in 2008.

## A Clear Mission: Better Health

It is still our mission to provide independent data and analysis to policymakers across the political spectrum and at all levels, from local to state to federal. We strongly believe that better information leads to better policy and that better policy leads to better health. At the same time, we have expanded our offerings, adding a broad range of strategic and programmatic services. CHI has become a trusted thought leader and a valued partner in the effort to create a healthier Colorado.

## Research Calendar

Each year we create a research calendar that prioritizes our core research and deliverables that will best meet the needs of our stakeholders. The 2017 core calendar is organized into these seven portfolios:

### The Strike Team – Colorado’s Choices in a Trump Administration

We have assembled a team that represents expertise from all areas of CHI to answer questions and conduct research quickly but mindfully when it comes to the future of the Affordable Care Act (ACA).



### Community Health

Individual behaviors and choices shape health, but so do community-wide factors, from housing and transportation to crime and employment. We are using new data sources and new analytic methods to support communities in their health.

### Access and Coverage

Insurance coverage has been a central tenet of the ACA, but Colorado’s gains may be at risk. We will be a leading source to highlight the impacts of these changes.

### Care and Costs

We will publish a series of reports on two of the most crucial questions in health policy – affordability and care delivery.



**COLORADO**  
REGIONAL HEALTH CONNECTORS

### Regional Health Connectors (RHCs)

CHI will share early lessons from this essential part of the State Innovation Model program. RHCs are creating connections among key players in local health systems across the state.

### Strategic Communications

Our team leads the field in graphics, data visualization and interactive mapping as well as compelling narratives. We continuously build on these skills to communicate our research in new and accessible formats.

### Colorado Health Access Survey

The release of the 2017 CHAS will reveal the full impact of the ACA. It will also identify the challenges – and opportunities – ahead of us.



## Consulting

CHI offers consulting support for organizations and decision-makers working on health and health policy projects. We provide research, data analysis and modeling, strategic thinking, organizational planning, facilitation, thought leadership, evidence-based policy advice and other services. We are skilled in the collaboration that can make a real impact at both the local and state levels. Our experts are creative, knowledgeable, efficient and goal-oriented. Our leaders know how to drive change. We are independent, with trusted relationships spanning the state. And we have a record of proven results. A sampling of our consulting portfolio:

### Strategic Planning

We are skilled at cutting through the noise, analyzing the data, providing context, and bringing health care expertise to the table. We conduct environmental scans for clients and then help them to prioritize resources, sort through lines of business, and understand the competitive marketplace. Examples include environmental scans for the Colorado Hospital Association, strategic operational planning for Colorado Access, and strategic organizational planning with Governor Hickenlooper's health cabinet.

### Research-Informed Facilitation

CHI brings value to the facilitation process by starting with baseline-setting research. Examples include a philanthropic group working on early childhood mental health and learning labs for the Community First Foundation.

### Thought Leadership and Convening

We bring together the people and the organizations that need to work collaboratively. Examples include the Safety Net Advisory Committee (SNAC) Learning Labs, which focus on vulnerable populations and their access to care, and our annual Hot Issues in Health Care conference.

### Community Health

Nonprofit hospitals, safety net providers, local public health agencies, and community members turn to us to support their work. We have honed our expertise with two key initiatives: "Adopt an HSR," in which staffers choose a health statistics region to connect with and study, and "Highway to Health" in which analysts give tailored presentations throughout the state.



### Evaluation

We are sought after for our ability to combine quantitative and qualitative analysis and write useful evaluation reports. Each senior manager has received training from the Tamarack Institute and FSG, both leaders in evaluation. Examples of our work include the Colorado Health Access Fund and Rocky Mountain Youth Clinics.

### Effective Health Communications

Expertise developed to communicate our own work translates to the ability to provide these services to others. Examples include the Colorado Health Report Card with the Colorado Health Foundation and payment reform with CIVHC.

### Statistical and Economic Modeling

We have adopted new methods that create social determinant and health outcome estimates at the ZIP code and Census tract levels. Examples include pioneering work with the Colorado Health Observation Regional Data Service (CHORDS); Children's Hospital Colorado; and the Colorado Division of Insurance.

### Market Trends and Sense-Making

CHI is often called upon to help make sense of new market developments, election results and policy politics. Our senior team offers keynote presentations in Colorado and on the national stage. Examples include presentations at the Brookings Institution, the Academy Health National Health Policy Conference and the National Network of Public Health Institutes.

