**Recovery Ready Colorado (RRCO),** is a critical initiative to create advocacy for substance use disorder recovery and highlight Colorado resources for healthy-living in recovery. This statewide initiative will be used to launch a robust RRCO Town Hall meeting of experts who will focus on a range of issues to highlight how we in Colorado are supporting people in recovery and what can be done to implement this support in more communities across Colorado.

Without a proper secure base in recovery, the odds of long-term recovery being sustained by people in recovery will continually be marginally possible. Under the guidance of our partnerships with state experts and advocates, we have strategically chosen four areas of focus, or "pillars" to advocate for a cultural change through public policy and community support:

- suitable employment
- safe; affordable housing
- ability to achieve higher education
- access to recovery related resources

## What can we do as a state to make Colorado "recovery ready" long term?

- Build "recovery ready" communities across Colorado.
- Use "Recovery Ready Colorado" (RRCO) to develop a united message and a positive process of community support for people in recovery (PIR).
- Remove the stigma and negative responses to PIR.
- Encourage stabilizing initial recovery through transition to long-term recovery.
- Expand RRCO to take the "show on the road" regionally and establish a yearly RRCO event.
- Emphasize the importance of bringing Colorado resources for healthy-living substance use disorder recovery to the attention of advocates, individuals and groups.
- Create awareness, recognize the importance of a cultural change to remove stigma from the recovery process and PIR.

Your participation will help to highlight how we in Colorado are supporting people in recovery and what can be done to implement this support in more communities across Colorado.

| RRCO Town Hall                | Social Media Campaigns   |
|-------------------------------|--|
|                               | #RRCOchat Twitter Chats  |
| When: Wednesday,              | <ul> <li>Tuesdays, 1 – 2pm, Aug 1 – Sept 12</li> </ul>               |
| September 13, 2017            | <ul> <li>#RRCOchat – hosted by @OCEconnects and partners</li> </ul>  |
| Location: Judicial Center, 1D | FaceBook Live Chats  |
| Time: 1:30 – 3:30 PM          | <ul> <li>Wednesdays, 1 - 2pm, Aug 9 – Sept 13 (Town Hall)</li> </ul> |
|                               | Facebook.com/RecoveryReadyColorado – hosted by                       |
|                               | @OCEconnects and partners  |

**HASHTAGS** to help reduce stigma and strengthen our voices of recovery ready Colorado. Starting 2<sup>nd</sup> week of August leading into TownHall Event.

- #WhatRecoveryLooksLike Celebrating recovery by sharing pictures that shows what recovery looks like in your life.
- **#OurStoriesHavePurpose** Share a brief description of your recovery pathway. Video. Compile to create a youtube resource, Instagram video, Snapchat, or Facebook (Authorization form part of sending in material)
- #RepresentRecovery Record and post on social media a short video describing why you support Colorado to be recovery ready "tag" your county/local/state/US representative. We'll edit a compilation of your videos afterwards. <u>http://leg.colorado.gov/find-my-legislator</u>
- **#SecondChances** Support opportunities by sharing examples of why 2<sup>nd</sup> chances are important, what have you received

**Recovery Ready Colorado** is an initiative to bring awareness, and recognize the importance of a cultural change to remove stigma from the recovery process and People In Recovery (PIR). Your participation will help create advocacy for substance use disorder recovery and highlight Colorado resources for healthy-living in recovery. Sponsored by the Colorado Attorney General's Office of Community Engagement, Young People in Recovery and partners across the state.



If you would like weekly updates on social media messaging and graphics to promote RecoveryReadyColorado, email <u>renie.dugwyler@coag.gov</u> **Follow us**: @OCEconnects and facebook.com/RecoveryReadyColorado **Hashtags:** #RecoveryReadyColorado #RRCO #RecoveryReady