

AUGUST 2019



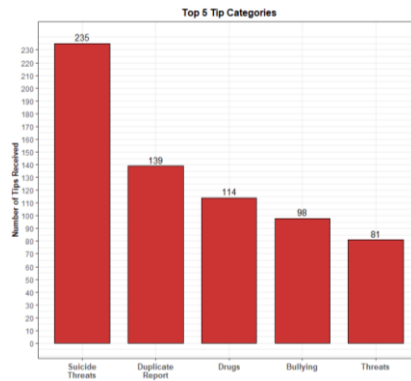
NUMBER OF TIPS RECEIVED

1,503

1,503 tips were received from August 1 through August 31, 2019. This is a **75% increase** in tip volume from August 2018.



TOP 5 TIP CATEGORIES



TIP REPORTING METHODS

- Phone (31% of tips)
- Mobile app (25%)
- Mobile web browser (29%)
- PC web browser (15%)

SAFE2TELL BY THE NUMBERS

97.5%
OPPORTUNITIES TO PREVENT/INTERVENE

2.5% FALSE TIPS

Approximately 2.5% of all tips received are determined to be false. False tips are reports made with the intent to bully, injure, or harm another person.



DUPLICATE TIPS

Duplicate tips are reports made regarding a concern or event that has already been reported, and are an indicator of a healthy reporting culture within a community. **139 duplicate tips have been reported during the current school year.**

66,497

TOTAL TIPS RECEIVED SINCE 2004

Safe2Tell has received 66,497 tips since its inception in 2004. This number excludes duplicate tips, pranks, hang-ups, and test tips.