

## Proposal for FSC Community Engagement Work Group Meeting February 6<sup>th</sup>, 2020

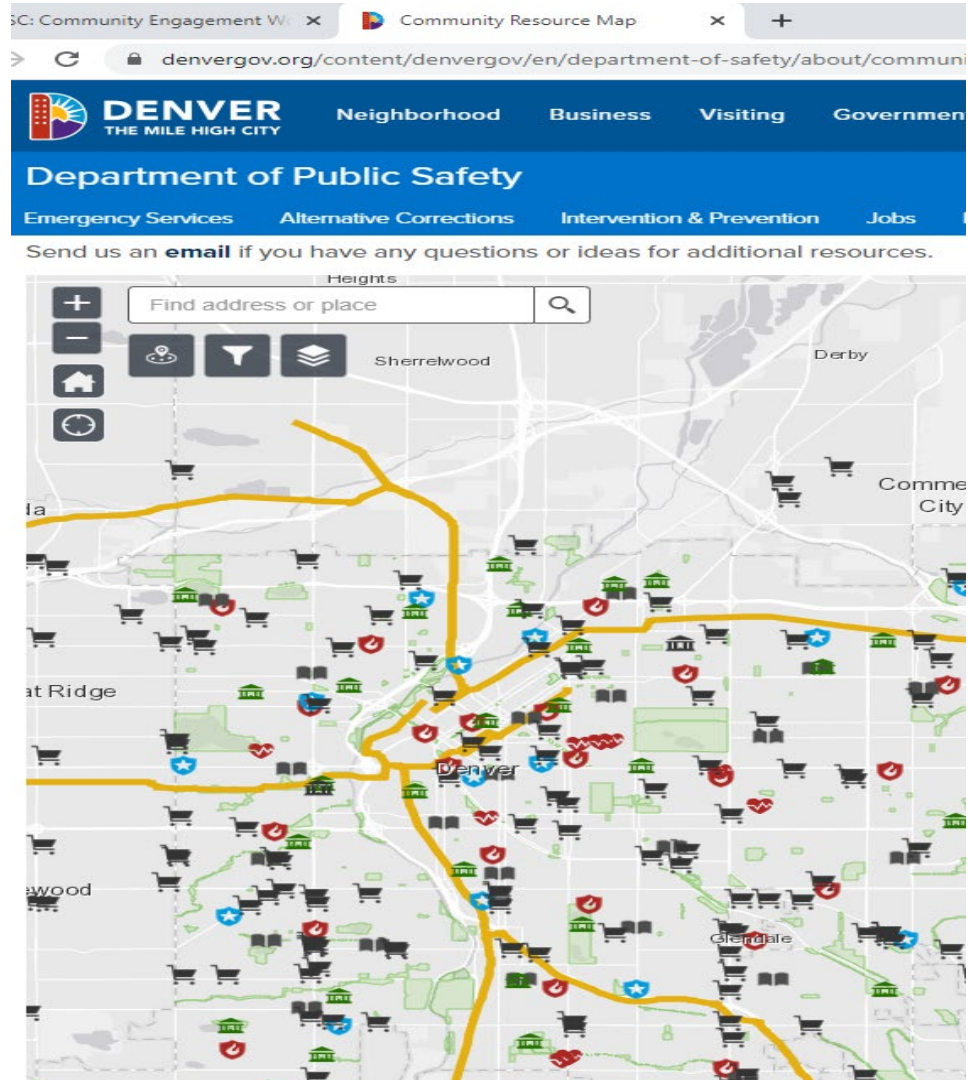
**Already Started:** Excel sheet for the FSC Inventory which was Question #3 in the Google survey. It is under the Files tab on the Teams for the FSC. It is very basic so far, so we can add whatever pieces are necessary. The yellow boxes are the people who I could not decipher who they were, so I left their organization and contacts blank, but did not want to forget them.

### Major Takeaways from Survey Responses:

- There should be 3 squads (maybe more) that this work group should be split up into. This gives people more specific work they can do, such as:

#### 1. Squad 1: Information & Inventory Development

- Creates accessible website/document that can be easily edited and published somewhere for others to view with the Inventory. These people, and particularly one person/organization who is consistent in holding this info and updates them on a regular basis. Could be a resource map like this:



- Organizes the various inventory to fall into these categories: elder abuse, financial literacy, financial security, consumer protection for older Coloradans
- Vets organizations as important to include in the inventory, based on information provided by organization/agency.

## 2. Squad 2: Engagement and Networks

- Develops lists of people to contact to spread information about this inventory as a resource. Connects with networks that have access to the stakeholders we are trying to reach with this information.
- Creates deliverable template of an ask/what we are looking for. Then has something easy for the organization to explain their work and what they can assist with. Communication with these organizations is key.
- Communicates work that needs to be spread from the other two working groups, especially the *Statewide Marketing* work group.

## 3. Squad 3: Diversity

- Constantly evaluating the inventory and engagement lists to be inclusive of various groups from across the State. Create categories similar to a census group of which identities and communities that need to be included, including regions of Colorado that need to be included.
  - Assisting the other two workgroups to also be inclusive and that the research and marketing is including diverse groups in their internal processes and ultimate external outreach.
- Squad #3 will create Web that displays the diverse groups we need to network, then create contact list. Do the same things for businesses. Then someone from Squad #2 connects with them. Squad #1 publishes the information that is then available to others.