
WELCOME!

The webinar will begin shortly





COLORADO
Department of Law
Attorney General Phil Weiser

COMBATING YOUTH VAPING IN COLORADO: 2024 GRANT PROGRAM

JANUARY 18, 2024

HOUSEKEEPING



This presentation is being recorded



All participants are on mute



Use the chat box for comments



Enter your questions into the Q/A box



Closed Captioning is available



- ▶ **Grant Program Overview**
- ▶ **Project Objectives and Priority Areas**
- ▶ **Application Components and Submission Guidance**
- ▶ **RFA Timeline**
- ▶ **Q & A**

AGENDA



2024 Grant Program: Purpose

- The DOL reached a settlement with JUUL Labs, Inc. (JUUL) that will provide Colorado with funds to be used in accordance with the acceptable uses stated in the settlement to combat youth vaping in Colorado.
- Addressing the youth vaping crisis will require a multifaceted approach that combines education, prevention, and treatment.
- This funding opportunity is one component of a comprehensive strategy to address youth vaping.

2024 Grant Program: Overview

Eligible organizations:

- Government agencies
- Non-profit organizations

Total Funds available: \$6,000,000

Estimated funding period: July 2024 – June 2026

FUNDING OBJECTIVES



Funds will support entities with programming seeking to serve one or both of the following objectives:

1. Programs that provide cessation assistance to Colorado residents who were exposed to ENDS (Electronic Nicotine Delivery Systems) while under the age of 21.
2. Education or prevention programs that are designed to prevent or reduce use of ENDS by Colorado residents who are under the age of 21.



PRIORITY AREAS



Projects will be prioritized that demonstrate one or more of the following components:

- An understanding of the broader and more holistic impacts of youth mental health and root causes of substance use
- Incorporation of youth voice in the design and implementation of programming
- Programming that is culturally tailored and identity affirming
- Collaboration that maximizes the impact of the funds and helps build a comprehensive approach





NOTICE OF INTENT TO APPLY

***Submit Notice of Intent to Apply by 5 p.m. MST on January 22, 2024**

Brief Survey that covers:

- **Organization/agency name**
- **Contact information**
- **Objective(s) selected**

APPLICATION COMPONENTS

Submission Deadline:
February 16, 2024

Application Form
(fillable PDF provided)

Project Narrative

Budget *(template provided)*

Work Plan *(template provided)*

Documentation of Organizational History and
Fiscal Accountability

APPLICATION COMPONENTS

Submission Deadline:

February 16, 2024

Application Form

RFA LAAA 2024-03 ATTACHMENT 1
Application Form

Applicant Details

Application Date:

Name of Applicant:

Applicant EIN:

Mailing Address:

Physical Headquarters Address (if different from mailing address):

If address listed above is not in Colorado, please describe presence in Colorado/ability to serve Colorado consumers:

Website:

Project Director (Primary Contact)

Name:

Title:

Email Address:

Phone Number:

Fiscal Contact (if different)

☐ Same as Primary Contact

Name:

Title:

Email Address:

Phone Number:

Principal Representative (if different)

☐ Same as Primary Contact

Name:

Title:

Email Address:

Phone Number:

Project Details

Project Title: Total amount requested: \$

Proposal Overview/Executive Summary (150 word maximum):

RFA LAAA 2024-03 ATTACHMENT 1
Application Form

Current Annual Operating Budget:

Amount requested by year:

Year 1: \$

Year 2: \$

Target geographic region:

Target population (if applicable):

Implementing Organizations (if applicable):

By signing below, I certify that the information contained in this application is true and correct to the best of my knowledge.

Signature of Applicant Date

APPLICATION COMPONENTS

Submission Deadline:
February 16, 2024

Project Narrative

- Describe how your project will meet the objectives of the RFA.
- 3,000 suggested word maximum.
- Use section headings in the RFA to organize your narrative.
- Write to a general audience; define special terms.

APPLICATION COMPONENTS

Submission Deadline:

February 16, 2024

Budget

- Use template provided.
- Complete Summary information, Year 1, and Year 2 tabs.
- Please do not change formulas unless necessary and with explanation.

APPLICATION COMPONENTS

Submission Deadline:

February 16, 2024

Work Plan

- Use template provided.
- Use the form as it fits your proposed project; you do NOT need to use all fields.
- Goals and Objectives should be SMART: Specific, Measurable, Achievable, Realistic, and Timely.
- Work plan should clearly align with budget.

APPLICATION COMPONENTS

Submission Deadline:

February 16, 2024

Documentation of Organizational History and Fiscal Accountability

- Completed Sources of Income Table (template provided)
- Non-profits: IRS tax exempt status, certificate of good standing from CO Secretary of State.

How to Apply



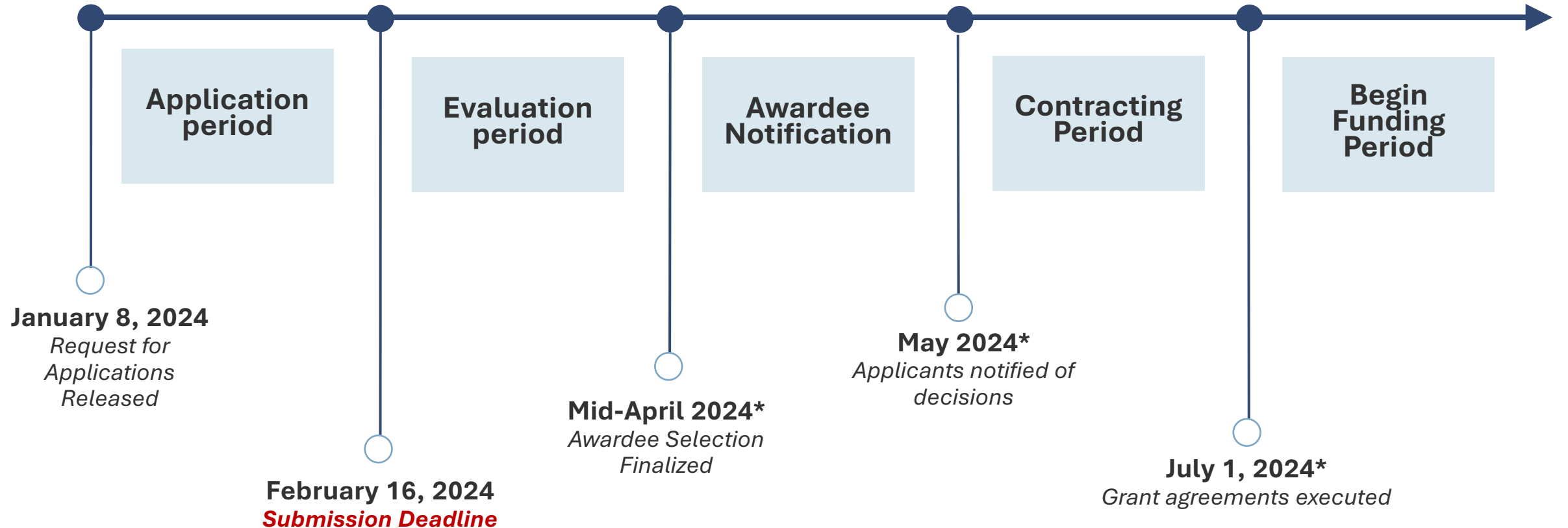
- Combine the Application Components into a zip folder
- Title the zip folder name should include the following title: “**RFA LAAA 2024*03_Combating Youth Vaping_[*APPLICANT’S NAME]**”
- Email the zip folder to:
MBT___2.j9zwflzbb1wylnip@u.box.com no later than 11:59 p.m. MST on February 16, 2024

EVALUATION CRITERIA



- **Strength of project concept and implementation plan**
- **Organizational capacity**
- **Youth Voice & Equity**
- **Collaboration**
- **Sustainability**
- **Evaluation and impact**

Program Timeline



****Some dates are subject to change***



QUESTIONS



THANK YOU!



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