| CITY AND COUNTY OF DENVER | |
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| DISTRICT COURT | |
| 1437 Bannock Street | |
| Denver, CO 80202 | |
| STATE OF COLORADO, ex rel. PHILIP J. WEISER, | |
| ATTORNEY GENERAL, | |
| | |
| Plaintiff, | |
| | |
| v. | |
| | |
| MERCEDES-BENZ USA, LLC and MERCEDES- | |
| BENZ GROUP AG, | |
| Defendants. | |
| | |
| Deteriuants. | A COUDE LICE ONLY |
| | ▲ COURT USE ONLY ▲ |
| PHILIP J. WEISER, Attorney General | |
| PHILIP J. WEISER, Attorney General LAUREN M. DICKEY, 45773* | ▲ COURT USE ONLY ▲ Case No. |
| PHILIP J. WEISER, Attorney General LAUREN M. DICKEY, 45773* First Assistant Attorney General | |
| PHILIP J. WEISER, Attorney General LAUREN M. DICKEY, 45773* First Assistant Attorney General CONOR A. KRUGER, 54111* | Case No. |
| PHILIP J. WEISER, Attorney General LAUREN M. DICKEY, 45773* First Assistant Attorney General CONOR A. KRUGER, 54111* Assistant Attorney General | |
| PHILIP J. WEISER, Attorney General LAUREN M. DICKEY, 45773* First Assistant Attorney General CONOR A. KRUGER, 54111* Assistant Attorney General Ralph L. Carr Judicial Center | Case No. |
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Plaintiff, Philip J. Weiser, Attorney General for the State of Colorado, in his official law enforcement capacity, brings this action against defendants, Mercedes-Benz USA, LLC ("Mercedes-Benz USA") and Mercedes-Benz Group AG ("Mercedes AG") (collectively, "Defendants"), and states as follows:

I. INTRODUCTION

- 1. From 2008 through 2017, Mercedes deceptively certified, marketed, and sold more than 200,000 light-duty trucks and passenger vehicles with BlueTEC diesel engines (the "Diesel Vehicles") in the United States, including approximately 3,381 Diesel Vehicles in Colorado, that failed to comply with state and federal laws and regulations governing vehicle emissions and certifications, resulting in thousands of tons of excess air pollution. The Diesel Vehicles include sport utility vehicles, minivans, cargo vans, and sedans that employed Mercedes's BlueTEC diesel engine system across model years ("MY") 2009 through 2016¹.
- 2. Specifically, Mercedes designed, deployed, and then concealed from the public and state and federal regulators software allegedly intended to circumvent federal and state emissions standards so that emissions would appear to be within legal limits, while reducing emission controls outside of those test cycles (off-cycle) in normal, real-world operations. Mercedes also failed to disclose to regulators other software functions—auxiliary emission control devices ("AECDs")—some of which significantly affected the Diesel Vehicles' emissions control systems.
- 3. As a result of Mercedes's conduct, in real-world operations, versus in emissions tests, the Diesel Vehicles can emit many times the legal limits of nitrogen oxides (NOx), a harmful pollutant that causes respiratory illness and premature

¹ The Diesel Vehicles are listed in Appendix A.

death and that contributes to the formation of smog and particulate matter pollution, which also cause severe harm to human health.

- 4. Mercedes engaged in this unlawful conduct to: (a) obtain through deceptive means the certification they needed from federal and state regulators to market and sell the Diesel Vehicles in the United States, including within Colorado; (b) conceal the fact that the Diesel Vehicles did not comply with applicable state and federal emission standards, subjecting residents of Colorado and others to the health risks of added air pollution; and (c) mislead consumers into believing that the Diesel Vehicles were a good option for purchase by environmentally conscious consumers.
- 5. In light of the Defendants' scheme, the Attorney General seeks restitution, civil penalties, such injunctive and other equitable relief as may be determined to be appropriate in order to remedy, redress, and prevent additional harm from Defendants' unlawful conduct, and its reasonable costs of investigation and litigation, including attorney's fees, pursuant to: Colo. Rev. Stat. § 6-1-101 et seq.

II. PARTIES

6. The Attorney General brings this action under the authority granted by Colo. Rev. Stat. § 6-1-101 *et seq*. (hereafter referred to as "CCPA"), on the grounds that Defendants have engaged in unfair, false, misleading, and/or deceptive acts and practices in the course of their business. Pursuant to Colo. Rev. Stat.

§§ 6-1-103, 6-1-110, and 6-1-112, the Attorney General is authorized to seek injunctive relief, penalties, and restitution for conduct declared unlawful under the CCPA.

- 7. Defendant Mercedes AG is an international automotive company that designs, engineers, manufactures, imports, distributes, sells, and leases motor vehicles under brands including Mercedes-Benz. Mercedes AG is organized under the laws of Germany and is headquartered in Stuttgart, Baden-Württemberg, Germany. Mercedes AG owns and controls defendant Mercedes-Benz USA.
- 8. Defendant Mercedes-Benz USA is a Mercedes AG subsidiary that designs, engineers, manufactures, imports, distributes, sells, and leases Mercedes vehicles in the United States, including in Colorado, under the Mercedes-Benz brand and others. Mercedes-Benz USA is a Delaware limited liability company with a principal place of business and headquarters located in Sandy Springs, Georgia.
- 9. Defendants designed, manufactured, imported, distributed, warranted, offered for sale and/or lease, and sold and made available for lease the Diesel Vehicles with the knowledge and intent to market and sell them in all 50 states and the District of Columbia, including through its car dealership agents in Colorado.
- 10. At all relevant times, Defendants worked in concert with the common objective of developing, marketing, selling, and leasing the Diesel Vehicles in the United States, including within Colorado, with the undisclosed AECDs and defeat

devices described in this Complaint. Each of the Defendants was, and still is, the agent of the others for this purpose, and each has acted, and is acting, for their common goals and profit of them all. All acts and knowledge ascribed to one defendant are properly imputed to the other.

III. JURISDICTION AND VENUE

- 11. This Court has jurisdiction over the subject matter of this action, personal jurisdiction over the Defendants, and authority to grant the relief requested pursuant to the CCPA.
- 12. At all relevant times, Mercedes AG has purposefully availed itself of this forum. Among other things, Mercedes AG controlled and/or directed its whollyowned subsidiary Mercedes-Benz USA in its design, development, certification, marketing, offer, sale, and lease of the Diesel Vehicles within Colorado.
- 13. In addition, Mercedes-Benz USA transacted business in Colorado through at least five car dealerships, which act as Mercedes-Benz USA's agents in selling and leasing vehicles, including the Diesel Vehicles, and in disseminating marketing messaging and materials and vehicle information to customers, including materials and information for the Diesel Vehicles. Accordingly, this Court's exercise of jurisdiction over Defendants is consistent with due process.
- 14. Venue for this action properly lies in Denver, Colorado, pursuant to § 6-1-103, C.R.S. and Colorado Rule of Civil Procedure 98, in that the Defendants

transacted business in Denver, Colorado by advertising and offering its vehicles for sale to consumers in Denver, Colorado.

IV.

VEHICLE MANUFACTURERS MUST LIMIT HARMFUL NOX EMISSIONS AND DISCLOSE AECDS TO OBTAIN CERTIFICATION TO MARKET AND SELL THEIR VEHICLES IN THE UNITED STATES.

- 15. Diesel engines have inherent trade-offs between power, fuel efficiency, and emissions. Compared to gasoline engines, diesel engines generally produce greater power and higher fuel efficiency—but these benefits come at the cost of dirtier and more harmful vehicle emissions.
- 16. Diesel engines produce particularly high levels of NOx, which is a key contributor to ground-level ozone and fine particulate matter pollution, both of which have significant detrimental effects on human health and the environment.
- 17. NOx combines in the atmosphere with volatile organic compounds in a complicated reaction in the presence of heat and sunlight to form ozone, which, at the ground-level, is a major component of urban smog that harms the public health and damages the environment. Ground-level ozone pollution contributes to many human respiratory health problems, including chest pains, shortness of breath, coughing, nausea, throat irritation, and increased susceptibility to respiratory infections and illnesses, such as asthma, and disproportionately affects vulnerable members of society, particularly children and the elderly.
- 18. NO_x emissions also cause eutrophication and excess nutrient loading in coastal and other waters, reduce the diversity of fish and other life in these waters,

and, along with sulfur dioxide found in the atmosphere from other sources, contribute to the creation of fine nitrate and sulfate particles.

- 19. Like ozone, fine particulates affect Colorado consumers by causing human respiratory distress, cardiovascular disease, and even premature mortality. Fine nitrate and sulfate particles are also toxic to aquatic life and vegetation.
- Because of their serious health and environmental impacts, state and federal emission standards impose not-to-exceed limits on NO_x emissions. Vehicle manufacturers are required to certify to the U.S. Environmental Protection Agency ("EPA") that their motor vehicles comply with those standards. The same standards also mandate certain durability requirements for the engine and its components.
- 21. The federal Clean Air Act permitted California to obtain, and California obtained, a waiver from the federal government to adopt and enforce its own emission standards for motor vehicles, which must have met or exceeded federal standards. Other states were allowed to adopt California's standards. Therefore, in order to sell vehicles in California and any state that adopted California's standards, manufacturers must also have certified to the California Air Resources Board ("CARB") that their vehicles complied with CARB's NO_x standards.
- 22. Of relevance here, the EPA's Tier 2 Bin 5 emission standards—the standards applicable to the Diesel Vehicles—imposed a NO_x emission limit of 0.05 grams per mile ("g/mi") at a Durability Vehicle Basis of 50,000 miles and 0.07 g/mi

at 120,000 miles. In other words, the regulation allowed for marginally increased emissions as the vehicles and their emission control systems aged. California's Low-Emission Vehicle ("LEV") II emission standard imposed these same limits for the Diesel Vehicles from MY 2009 to 2014. For MY 2015 to 2016, California's LEV III standard imposed a combined limit for NO_x and non-methane organic gases of 0.160 g/mi at a Durability Vehicle Basis of 150,000 miles.

- 23. The EPA and CARB also required that vehicles be equipped with onboard diagnostics systems that monitored emissions systems for the life of the vehicle and that detected malfunctions in those emissions control systems and notified the driver when emissions exceeded certain designated levels.
 - A. Federal Law Required Manufacturers to Disclose AECDs and Prohibited the Use of Defeat Devices.
- 24. An AECD is any element of design that senses temperature, vehicle speed, engine speed, transmission gear, or any other parameter for the purpose of activating, deactivating, modulating, or delaying the operation of any part of the emission control system.
- 25. State and federal emission regulations required vehicle manufacturers to make extensive written disclosures regarding the existence, impact of, and justification for any devices, including AECDs, that affected the operation of the emission control system.
- 26. The EPA's emission certification requirements and test procedures required, among other things, that vehicle manufacturers disclose in their

certification applications for emission compliance all AECDs used in their vehicles, regardless of the nature and extent of the AECD's impact on emissions. Specifically, they required manufacturers to list:

- all AECDs installed on their vehicles, including for each a
 justification and a rationale for why it was not a defeat device;
 and
- ii. the parameters each AECD sensed and controlled.
- 27. The EPA's emission certification requirements and test procedures further prohibited the use of all "defeat devices."
- 28. Vehicles equipped with undisclosed AECDs or defeat devices may not be certified for sale in the United States.
 - B. Manufacturers Used Multiple Emission Control Strategies to Reduce NO_x Emissions.
- 29. To meet relevant emission standards, diesel vehicle manufacturers were required to balance the goal of implementing effective NO_x reduction controls and strategies, which could place strain on the engine and its components, against the goal of meeting engine durability requirements.
- 30. Each Diesel Vehicle featured Exhaust Gas Recirculation ("EGR") and Selective Catalytic Reduction ("SCR") hardware controlled by software incorporated into the engine electronic control modules supplied by Robert Bosch LLC and/or Robert Bosch GmbH (together, "Bosch").

- 31. EGR refers primarily to the redirection of exhaust back into the engine's intake system and mixing it with fresh air. This process reduces the amount of oxygen in the engine, which lowers the combustion temperature and reduces the creation of NO_x .
- 32. SCR refers to the injection of an aqueous ammonia solution into the exhaust stream after combustion but prior to emission from the tailpipe. This injection produces a chemical reaction that converts NO_x to nitrogen and water, thereby reducing NO_x emissions. The ammonia solution is known as diesel exhaust fluid ("DEF").
- 33. While both technologies have emission-related advantages (reducing NO_x emissions), each also has drawbacks (including reduced fuel economy and increased maintenance) that impose marketing and engineering challenges.
- 34. As set forth in greater detail below, Defendants did not lawfully address the engineering trade-offs and challenges posed by the available diesel technology and applicable emission standards. It opted instead to employ defeat device strategies in the Diesel Vehicles to meet design and performance targets.

V.

DEFENDANTS MADE FALSE AND MISLEADING CERTIFICATIONS AND REPRESENTATIONS TO REGULATORS AND THE PUBLIC CONCERNING THE DIESEL VEHICLES.

- A. Defendants Used Defeat Devices to Cheat on Official Emissions Tests.
- 35. Mercedes, either directly or through its predecessors and agents, designed BlueTEC engine systems that it installed in the Diesel Vehicles. Mercedes also conducted emissions testing on the Diesel Vehicles.
- 36. In designing the Diesel Vehicles for the U.S. market, Defendants sought to achieve design and performance goals—including increased fuel efficiency and reduced maintenance—that it was unable to meet while complying with applicable NO_x emission standards.
- 37. Instead of investing the time and resources needed to meet its design objectives while complying with emission standards, Mercedes implemented multiple undisclosed (or deceptively and incompletely disclosed) AECDs that operated to optimize emission controls during formal emissions tests, but to reduce the effectiveness of these controls off-cycle in real-world driving conditions. As calibrated, these undisclosed AECDs, when used alone or in combination, constituted illegal defeat devices.
- 38. Specifically, Mercedes employed a "dual dosing" strategy to avoid trade-offs necessary to lawfully control NO_x emissions in a lawful fashion. The company programmed the Diesel Vehicles with two modes: in "fill-level mode," the

after-treatment system operated at high capacity with sufficient exhaust fluid dosing to remove NO_x from the exhaust stream; and in "pre-control mode," the after-treatment system operated at diminished capacity with low levels of diesel exhaust fluid dosing and resulting excess NO_x emissions.

- 39. Through multiple undisclosed AECDs, which acted as defeat devices, the Diesel Vehicles were designed to detect parameters consistent with formal emission test cycles and turn on the fill-level mode in these conditions—thus appearing to comply with emission standards—while otherwise reverting to precontrol mode, resulting in significant excess NO_x emissions in real-world driving conditions.
- 40. By using these defeat devices to revert to pre-control mode in real-world driving conditions, Mercedes avoided trade-offs in vehicle performance and maintenance that can result from proper operation of NO_x controls—thereby artificially improving vehicle performance in the form of increased torque and fuel economy, and (by reducing diesel exhaust fluid consumption) increasing the service interval for the Diesel Vehicles.
- 41. To further avoid detection, Mercedes used undisclosed functions in the Diesel Vehicles' on-board diagnostic systems to prevent those systems from notifying vehicle operators and repair technicians (through the check-engine light) of excess NO_x emissions and other emission control failures that resulted from the defeat devices.

- 42. In addition to the defeat devices, Mercedes also hid from and/or failed to fully disclose to regulators multiple other AECDs that affected the Diesel Vehicles' emission control systems. These included functions designed to shut down the exhaust gas recirculation system after extended use and to reduce diesel exhaust fluid dosing in the after-treatment system as the Diesel Vehicles aged—again, with the purpose of boosting performance and reducing maintenance.
- 43. Although these additional undisclosed AECDs might not themselves qualify as "defeat devices" designed to detect the test cycle, these functions worked in concert with the defeat devices and—because they resulted in excess NO_x emissions—they would not have been approved by regulators if disclosed.

S-14: Request for Certificate

S-14-01: Request for Certificate

Mercedes-Benz requests that EPA issues a certificate of conformity and that ARB issues an executive order for the test group listed on the cover page of this application.

The applicable test results are listed in section 07. The test group complies with all applicable regulations contained within 40 CFR Part 86. Production vehicles are in all material respects the same as the certification test vehicles. The application is current as of this date.

- 44. Defendants' submissions to EPA and CARB for certification of the Diesel Vehicles did not disclose, or did not accurately disclose, the Defeat Devices.
- 45. Further, to obtain EPA approval, Defendants warranted that the Diesel Vehicles were designed, built, and equipped to meet emission standards.

46. Defendants knew, or reasonably should have known, that these certifications contained false statements or omissions related to the Diesel Vehicles' emissions or undisclosed AECDs.

B. Law Enforcement Authorities Caught Defendants in Their Deception.

- 47. In 2016, EPA and CARB discovered the Defeat Devices in the Diesel Vehicles through testing conducted at EPA's National Vehicle and Fuel Emissions Laboratory in Ann Arbor, Michigan and at CARB's test laboratory in El Monte, California.
- 48. On September 14, 2020, EPA, through the U.S. Department of Justice, and the State of California and CARB, through the California Attorney General, filed complaints against Defendants and simultaneously lodged a consent decree and partial consent decree, respectively, to address Defendants' violations of federal and California emission standards.
- 49. The U.S. District Court for the District of Columbia consolidated the California action with the federal action. On December 17, 2020, EPA filed its motion for an order entering a consent decree. California subsequently filed its motion for an order entering the partial consent decree. Defendants did not oppose either motion.
- 50. On March 9, 2021, the U.S. District Court for the District of Columbia granted EPA's and California's motions.

VI.

DEFENDANTS DECEIVED CONSUMERS BY PROMISING "CLEAN," "ECO- FRIENDLY" VEHICLES, BUT THE VEHICLES IN FACT UNLAWFULLY POLLUTED THE AIR.

- 51. Mercedes's advertisements, promotional campaigns, and public statements represented, among other things, that the Diesel Vehicles had high fuel economy; produced low emissions; reduced NOx by 90%; had lower emissions compared to other diesel vehicles; and had lower emissions compared to gasoline vehicles.
- 52. Specifically, Mercedes claimed that they offered consumers "the world's cleanest diesel automobiles." Mercedes represented to consumers that its BlueTEC Diesel Vehicles have "ultra-low emissions," emitting up to 90% fewer emissions than equivalent gas-powered vehicles. Mercedes further claimed that the BlueTEC Diesel Vehicles convert nitrous oxide emissions into "pure, earth-friendly nitrogen and water."
- 53. In its messaging to consumers, Mercedes consistently touted its role in advancing "green" technologies, like BlueTEC Clean Diesel engines.
- 54. For instance, Mercedes referred to its BlueTEC engine as "[e]arth-friendly, around the world."
- 55. A technical description of BlueTEC diesel engines available on the Mercedes-Benz website proclaimed: "BlueTEC—the world's cleanest diesel engines. Environmentally-friendly technology, without sacrificing performance or driving pleasure."

- 56. A 2009 website designed for Mercedes-Benz pictured a 2009 ML320 BlueTEC Clean Diesel driving in the sky through clouds, with the title, "Why you should go BLUE if you want to go green."
- 57. In a brochure for a 2016 Sprinter, Mercedes claimed: "Thanks to BlueTEC clean-diesel technology, the Sprinter is one of the greenest vans in the land."
- 58. In addition to promoting sales through deceptive advertisements;

 Mercedes also subjected consumers to additional misrepresentations at the point of sale and beyond.
- 59. Window stickers affixed to each Diesel Vehicle offered for sale or lease in the United State also displayed average "smog ratings" when, in fact, the Diesel Vehicles NOx ratings far exceeded the applicable standards.

VII. REGULATORY SETTING

- A. The CCPA Prohibits Unfair and Deceptive Acts or Practices in the course of Business and Provides Substantial Penalties for Violations.
- 60. Colo. Rev. Stat. § 6-1-105(1)(rrr) makes it unlawful for Defendants to engage in any "unfair, unconscionable, deceptive, deliberately misleading, false, or fraudulent act or practice" in the course of their business, vocation, or occupation.
- 61. Defendants' business includes advertising, offering for sale, and selling or leasing new motor vehicles to consumers in and/or from Colorado.

A person engages in a deceptive trade practice when, in the course of the person's business, vocation, or occupation, the person....

Either knowingly or recklessly makes a false representation as to the characteristics, ingredients, uses, benefits, elterations, or

Section 6-1-105(1)(e) of the CCPA likewise provides, in relevant part:

62.

- of the person's business, vocation, or occupation, the person.... Either knowingly or recklessly makes a false representation as to the characteristics, ingredients, uses, benefits, alterations, or quantities of goods, food, services, or property or a false representation as to the sponsorship, approval, status, affiliation, or connection of a person therewith.
- 63. And Section 6-1-105(1)(u) of the CCPA makes it a deceptive trade practice to, in the course of one's business, vocation, or occupation, "Fail[] to disclose material information concerning goods, services, or property which information was known at the time of an advertisement or sale if such failure to disclose such information was intended to induce the consumer to enter into a transaction."
- 64. The CCPA thus prohibits the use of misrepresentations, omissions, or concealment of material facts with intent that others rely upon the concealment, or the use or employment of any practice described in Sections 6-1-105(1)(e), 6-1-105(1)(u), and 6-1-105(1)(rrr) of the CCPA, including conduct that creates a likelihood of confusion or representing that goods or products have characteristics or attributes that in truth the products do not have.
- 65. Section 6-1-103 of the CCPA authorizes the Attorney General to bring an action whenever he has a reason to believe that a person is using, has used, or is about to use any method, act, or practice declared unlawful under the CCPA.

 Section 6-1-112 provides the Court with broad authority in Attorney General actions, including injunctive relief and civil penalties in an amount not to exceed

\$20,000 against any person found by the Court to have engaged in any method, act or practice unlawful under the CCPA. Section 6-1-110 further provides for restitution and other appropriate equitable relief. Last, Section 6-1-113 of the CCPA allows for recovery of the Attorney General's reasonable costs of investigation and litigation, including attorney's fees.

CAUSES OF ACTION

COUNT I

UNFAIR OR DECEPTIVE ACTS OR PRACTICES, IN VIOLATION OF THE CCPA

- 66. The Attorney General repeats and re-alleges the allegations in the foregoing paragraphs as if fully set forth herein.
- 67. Defendants are "persons" in Colorado within the meaning of the CCPA. Colo. Rev. Stat. § 6-1-102(6).
- 68. Defendants engaged in and/or directly facilitated unfair or deceptive acts or practices in the course of the their business, vocation, or occupation in violation of Sections 6-1-105(1)(e), 6-1-105(1)(u), and 6-1-105(1)(rrr) of the CCPA by way of the following, without limitation:
 - Misrepresenting, creating false pretenses, and/or falsely certifying and/or warranting the Diesel Vehicles' compliance with applicable emission standards, certification, and/or other regulatory standards in warranties to consumers, on vehicle stickers, and in advertisements appearing in the stream of commerce in Colorado;

- ii. Selling, leasing, and offering for sale or lease Diesel Vehicles that failed to comply with applicable emissions, certification, and/or other regulatory standards;
- iii. Failing to disclose, omitting, concealing, and/or suppressing from federal environmental regulators the existence of the Defeat Devices and their harmful environmental impact;
- iv. Failing to disclose, omitting, concealing, and/or suppressing from consumers the existence of the Defeat Devices and their harmful environmental impact and the fact that they were illegal to sell, lease or otherwise place into commerce in Colorado;
- v. Advertising, promoting, and warranting the Diesel Vehicles, as conforming and/or complying with applicable emission standards and other applicable environmental standards that allow automobiles to be placed into the stream of commerce in Colorado;
- vi. Advertising, promoting, and warranting the Diesel Vehicles as "clean" and "green" despite the fact that, in regular driving, they emit NO_x at many multiples of the allowable amounts;
- vii. Advertising, promoting, and warranting the Diesel Vehicles by failing to disclose that certain performance measures could only be met when the Defeat Devices were operating;
- viii. Advertising the Diesel Vehicles with the intent not to sell them as advertised in regards to applicable emission standards, applicable environmental standards, and pollution and impact on the environment:
- 69. Defendants' conduct was knowing and willful.
- 70. Defendants' conduct significantly harmed consumers in Colorado who did not receive the benefit of their bargain and unwittingly bought and drove vehicles that violated the law and contributed to environmental harm notwithstanding that consumers believed they had purchased or leased an

environmentally friendly vehicle and whose vehicles have suffered a diminution in value.

- 71. Consumers could not have reasonably avoided the injuries they sustained.
- 72. Offering and selling vehicles to consumers that failed to comply with state and federal emissions standards and harmed the environment did not benefit the marketplace.
- 73. Defendants committed a separate and independent violation of the CCPA through each and every unfair, deceptive, false, or misleading representation, or omission of material information.
- 74. Defendants committed a separate and independent violation of the CCPA each and every time Defendants offered, sold, or enabled a Diesel Vehicle to be driven in Colorado.
- 75. Defendants violated the CCPA by making unfair, deceptive, false, or misleading statements, by omitting material information, and by engaging in unconscionable trade practices, with respect to the Diesel Vehicles, since 2009, with multiple violations occurring on each and every day during this period.

PRAYER FOR RELIEF

WHEREFORE, the Attorney General requests that this Court grant the following relief:

- A. Finding that Defendants engaged in unlawful practices course of the their business, vocation, or occupation in violation of Sections 6-1-105(1)(e), 6-1-105(1)(u), and 6-1-105(1)(rrr) of the CCPA;
- B. Permanently enjoining all Defendants from engaging in the following conduct, either directly or indirectly, pursuant to Section 6-1-110 of the CCPA:
 - Falsely, unfairly, and/or deceptively advertising, promoting, or marketing any new motor vehicle in Colorado equipped with Defeat Devices as conforming or complying with applicable emission and environmental standards;
 - Failing to disclose to or concealing from consumers the existence of Defeat Devices and their harmful environmental impact in any new motor vehicles;
 - iii. Engaging in the unlawful, deceptive, fraudulent, and unfair business practices alleged in this Complaint; and
 - iv. Preparing, making, marketing, and advertising false, unfair and/or deceptive advertisements related to environmental claims, features or attributes, in or from Colorado;
- C. Ordering the Defendants to provide appropriate relief under Section 6-1-110 of the CCPA to Colorado consumers who purchased, leased, or otherwise owned a Diesel Vehicle by providing the following:

- A warranty, for the life of the subject vehicle or lease, that it will conform to all applicable emission standards; and
- ii. Full consumer restitution and damages to each affected consumer, including, without limitation,
- D. Ordering all Defendants to pay a civil penalty in the amount of \$20,000 per violation of the CCPA;
- E. Ordering Defendants to pay the costs of the investigation and prosecution of this action, pursuant to Section 6-1-113 of the CCPA; and
- F. Ordering such other relief as the Court deems necessary, proper, and just.

Dated this 22th day of December, 2025.

PHILIP J. WEISER Attorney General

/s/Conor A. Kruger
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