

PHIL WEISER
Attorney General
NATALIE HANLON LEH
Chief Deputy Attorney General
SHANNON STEVENSON
Solicitor General
TANJA WHEELER
Assoc Chief Deputy Atty General



RALPH L. CARR
COLORADO JUDICIAL CENTER
1300 Broadway, 10th Floor
Denver, Colorado 80203
Phone (720) 508-6000

STATE OF COLORADO
DEPARTMENT OF LAW

TELEMARKETING REGISTRATION APPLICATION
(Colo. Rev. Stat. § 6-1-303)

Initial Application (\$200.00) Renewal Application (\$100.00)

NOTICES

Receipt of this form does not in any way constitute an assurance that the filed materials comply with applicable law, and businesses bear sole responsibility for ensuring their practices comply with all applicable laws and regulations.

The Colorado No-Call List Act, C.R.S. §6-1-901 et.seq., prohibits telephone solicitations to any number registered on the Colorado No-Call List and requires all telemarketers to register with the Colorado No-Call vendor before placing calls into Colorado. Registration may be done on-line at www.coloradonocall.com.

INSTRUCTIONS

Each application for registration or renewal must be accompanied by a filing fee. Registration is effective one year after the date of filing and must be renewed each year. Applicants should submit their application along with all required materials by email to CPAssist@coag.gov. Filing fee checks should be made payable to Colorado Department of Law and must be mailed to the address below:

Colorado Department of Law
Consumer Protection Section
Ralph L. Carr Colorado Judicial Center
1300 Broadway, 7th Floor
Denver, CO 80203

APPLICATION

1. Applicant Name: _____

Principal business address: _____
Address City State Zip Code

Principal business telephone number: _____

Registration Contact Name & Title: _____

Registration Contact Email & Direct Phone #: _____

2. Form of business organization (Check one):

Sole proprietor General partnership Limited partnership Corporation Limited Liability

Other (Explanation) _____

3. List all names under which applicant has done business or intends to do business:

4. Does the applicant have any parent organizations?

No.

Yes. Please list all parent organizations (including all trade names):

5. Does applicant have affiliated organizations?

No.

Yes. Please list all affiliated organizations (including all tradenames):

6. Does or will the applicant conduct business from locations other than the principal business address?

No.

Yes. Please provide the following information for all locations from which applicant conducts business or will conduct business (including mail drop locations, phone rooms, administrative offices, fulfillment and processing centers):

Name	Address	City	State	Zip Code

7. List all telephone numbers used by applicant or its agents.

_____	_____	_____
_____	_____	_____
_____	_____	_____

8. List the following information for each principal associated with the applicant's business:

_____	_____		
Full Name of Principal	Position (owner, partner, etc.)		

Residential Address	City	State	Zip Code

Full Name of Principal	Position (owner, partner, etc.)		

Residential Address	City	State	Zip Code

Full Name of Principal	Position (owner, partner, etc.)		

Residential Address	City	State	Zip Code

Full Name of Principal	Position (owner, partner, etc.)		

Residential Address	City	State	Zip Code

9. List the following information for each person with management responsibilities in applicant's business:

_____	_____		
Full Name	Position (owner, partner, etc.)		

Residential Address	City	State	Zip Code

Full Name	Position (owner, partner, etc.)		

Residential Address	City	State	Zip Code

Full Name	Position (owner, partner, etc.)		

Residential Address	City	State	Zip Code

10. Provide a complete, detailed description of the goods, services, property, or extension of credit applicant is offering for sale. The description must include a physical description of the goods or an identification of the manufacturer or supplier of such goods, services, property, or extension of credit, the price to be charged and any conditions, restrictions, or warranties, if applicable.

11. This application **must include** a copy of all sales and verification scripts used by applicant. If no written sales script is used, provide a detailed description of applicant's sales presentation (Check One).

A sales and verification script is attached to or enclosed with this application.

A detailed description of the applicant's sales presentation is attached to this application.

12. Pursuant to Colo. Rev. Stat. § 6-1-304(1)(d), telephone sales presentations **must include** a disclosure of the consumer's 3-day right to cancel the transaction. Failure to disclose the consumer's 3-day right to cancel may result in rejection of your application (Check One)

The disclosure of the consumer's 3-day right to cancel the sale is included in the attached or enclosed sales and verification script.

The disclosure of the consumer's 3-day right to cancel the sale is included in the attached or enclosed detailed description of the applicant's sales presentation.

Consumers can cancel the sale at any time and this is disclosed in the attached/enclosed sales and verification script or detailed description of the applicant's sales presentation.

13. Does the applicant send or otherwise provide written material to any purchaser?

No.

Yes. Please attach or enclose a copy or representative example of all written materials you intend to send or otherwise provide to any purchaser.

14. Does the applicant offer a prize, bonus, award, gift, or premium?

No.

Yes. Please attach or enclose a copy of all rules, regulations, terms, restrictions, and conditions for receiving any prize, bonus, award, gift, or premium, and provide the following information:

Description of each prize, bonus, award, gift, or premium	Actual or approximate odds of a purchaser receiving the prize, bonus, award, gift or premium

TO BE EFFECTIVE, THIS APPLICATION MUST BE SIGNED BY ALL PERSONS WITH MANAGEMENT RESPONSIBILITIES LISTED IN THE RESPONSE TO QUESTION 9 ABOVE.

Any material changes in the information provided by you on this form must be submitted in writing to the Attorney General via the email address listed no later than ten (10) days after such change.

The undersigned, by their signatures, swear or affirm under penalty of perjury that the foregoing information is true and complete to the best of their knowledge, information, and belief.

Signature

Print Name

Position

Date

Signature

Print Name

Position

Date

Signature

Print Name

Position

Date

Signature

Print Name

Position

Date